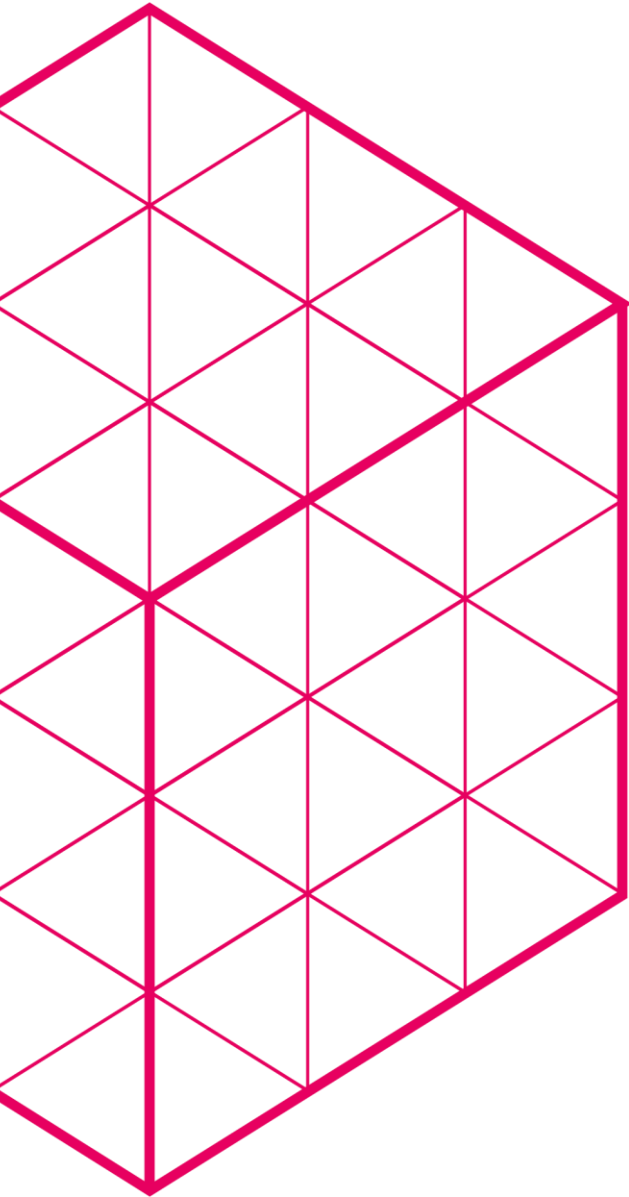


e-promo

E-Promo

Data-driven Marketing Agency



WHAT WE DO

- **Performance marketing**

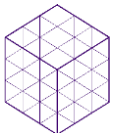
Achieve higher results from investments in digital marketing

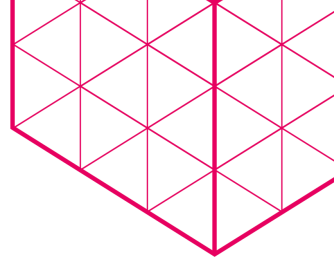
- **Education**

Improve our clients' expertise

- **Research**

Conduct research and identify trends of the industry





WHO WE ARE

2008

Established in

350+

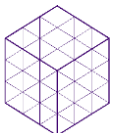
Employees

\$10 billion

Ad budget managed
in 2020

3 offices

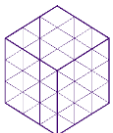
Moscow
Saint Petersburg
Nizhny Novgorod

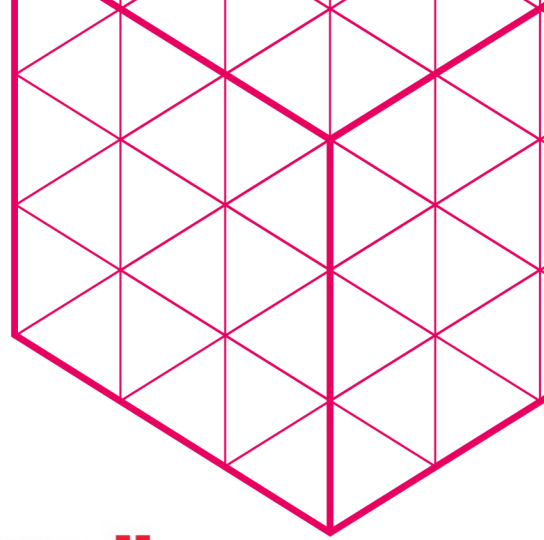


PERFORMANCE MARKETING

**We achieve higher results
from investments
in digital marketing**

We estimate our client's needs through
the prism of 7 advertising channels and
30+ tools to offer the best media mix





MANAGE AD CAMPAIGNS FOR

skyeng

SPAR 

 Ростелеком

Honeywell

DECATHLON

L'OCCITANE

bon
prix
it's me!

chicco

Cooperate as subcontractor with other agencies

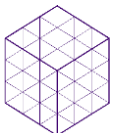
iProspect ^{IP}

MGCCom

MEDIAINSTINCTGROUP

oM D

 СБЕР
МАРКЕТИНГ



E- DUCATION

We improve our clients' expertise



Our own Internet Marketing School

with the support of the Higher School of Economics University

- **Turn-key corporate trainings** adapted to the client's industry

10+ years

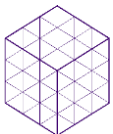
of cooperation with leading universities

2 000+

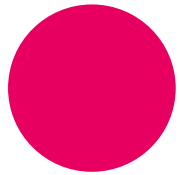
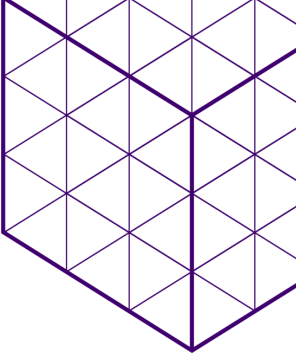
trained specialists

17

student classes were graduated

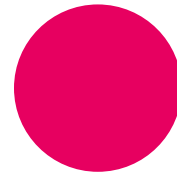


TURN-KEY CORPORATE TRAININGS



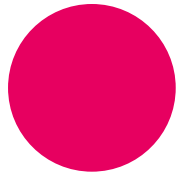
Industry-based trainings

Educational program is based on benchmarks and cases by industry



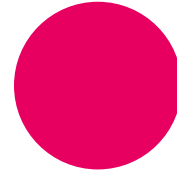
Mentoring and evaluation

Conduct regular tests to evaluate client's employee's new knowledge and skills



Courses created individually

A training format is created basing on client's preferences



More than 50 lecturers

Experts with deep knowledge of marketing and experience in a particular industry



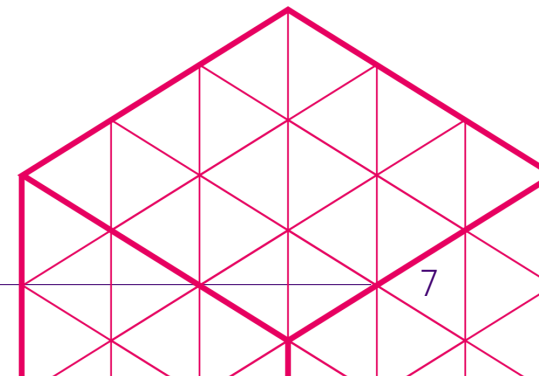
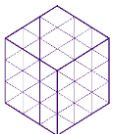
In our office



In client's office



Online





INTERNET MARKETING SCHOOL

Our education programs

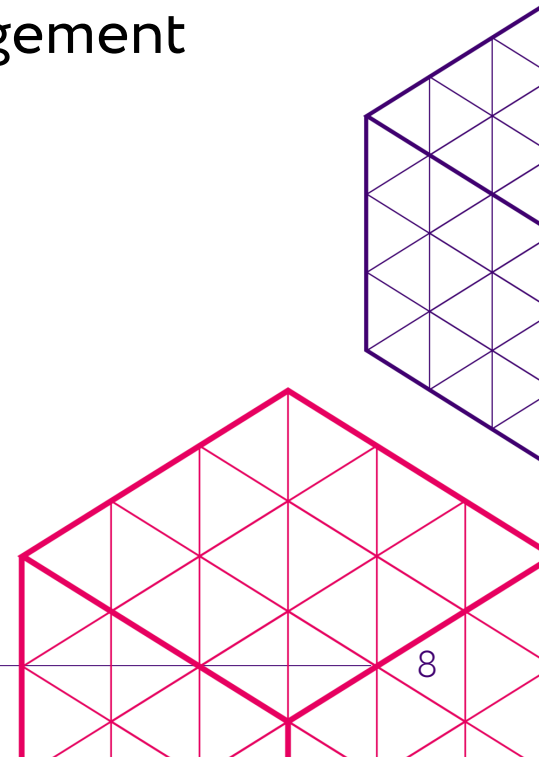
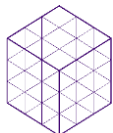
- Performance-marketing:
Initial level
- Digital-marketing
- Project-management

2010

Established in

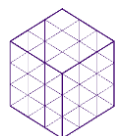
500+

Graduated students



OUR CLIENTS

IN THE SPHERE OF EDUCATIONAL SERVICES



OUR PARTNERS



WE



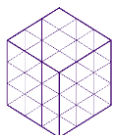
Teach

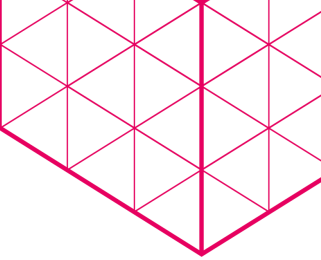


Organize



Share expertise





WE CONDUCT MARKET RESEARCH

We issue analytical reports for digital-marketing professionals, advertisers and advertising channels

We analyze more than **130 000** advertising campaigns released by our agency annually.

- We derive industry benchmarks
- We compare performance indicators from the perspective of devices, platforms and formats
- We identify trends of the industry

[Paid Social Data Driven Approach 2019](#)

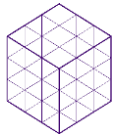
[Paid Search Data Driven Approach 2020](#)

[E-commerce 2021](#)

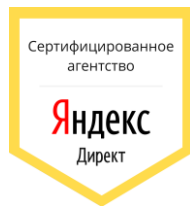


RAI

Partnership with RAI –
The biggest research company in Russia



ACHIEVEMENTS AND CERTIFICATES



Yandex Certified Agency



Google Premier Partner



Mail.Ru myTarget Certified Agency



First Certified Agency 2019



VK Certified Agency



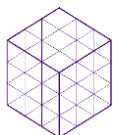
The most growing agency in 2017 year*



National member



12th place in the Tagline Awards 2019



* Among TOP-15 digital agencies in Russia

OUR CONTACTS

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