

e-promo

Digital Performance Marketing Agency

Russia, 2020

Who we are

2008

established in

170+

employees

28 years

average employees' age

+95%

average YoY
revenue growth
per last 3 years

\$90 m

ad budget managed
in 2018

3 offices

Moscow
Saint Petersburg
Nizhny Novgorod

What we do

We achieve higher results from investments in digital marketing

We keep in mind the objectives of our clients through the prism of 7 advertising channels and more than 30 advertising tools and know how to select the best media mix.



Our policies

Change Management

Deep industry knowledge

Finance, Auto, E-commerce
& Retail, Real Estate, Telecom, Pharma

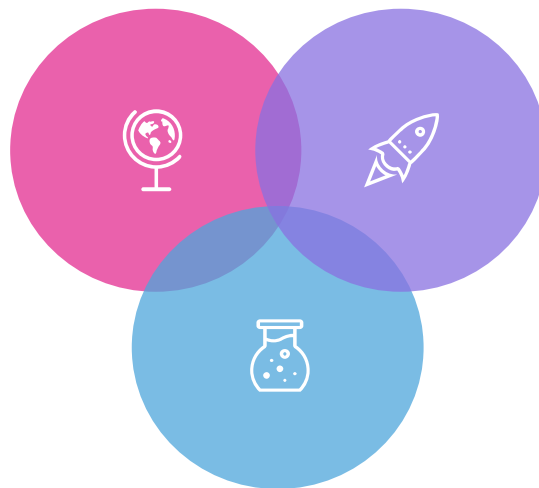
Flexibility management

Tune groups for clients' needs

Successful cases
in a collaboration with media

In-market analytics & research

Talent management
and best HR-practices



Partnership

Partnership with AdTech

Alytics, K50, CallTouch, Marylin,
GetIntent, TrackAd, PowerBI

Educational partnership
with Universities

High School of Economics

Dublin Digital Marketing Institute

Transparency

Structured business processes

Clear pricing

Open-minded staff

Our clients

The Auchan logo features the word "Auchan" in a bold, red, sans-serif font, with a stylized green and red leaf-like graphic to the left.The SBERBANK logo consists of a green circular icon with three curved lines inside, followed by the word "SBERBANK" in a green, sans-serif font.The Rostelecom logo features a stylized geometric shape composed of purple and orange triangles, followed by the word "Rostelecom" in a black, sans-serif font.The Honeywell logo is the word "Honeywell" in a red, sans-serif font.The Virgin connect logo features the word "Virgin" in a red, cursive script font, with a red balloon-like graphic to the right, and the word "connect" in a smaller, black, sans-serif font below it.

NATIONAL RESEARCH
UNIVERSITY

The Sisley logo is the word "SISLEY" in white, sans-serif font, centered within a black rectangular background.The SPAR logo features the word "SPAR" in white, sans-serif font, followed by a green circular icon containing a white tree-like symbol.

One of our services is working as a subcontractor with other agencies

The iProspect logo features the word "iProspect" in a black, sans-serif font, with a small green square icon containing a white "i" to the right.The MGCom logo features the word "MGCom" in a blue, sans-serif font.The TWIGA logo is the word "TWIGA" in a bold, black, sans-serif font, with "COMMUNICATION GROUP" in a smaller font below it.The amnet logo features a stylized orange and red arrow-like graphic to the left of the word "amnet" in a black, sans-serif font.

We also manage ad campaigns for



Our team



Anton Chernotalov
CEO

EMBA (HKUST + Skolkovo)
Master in Telecommunications

15 years in Digital&IT

Author of digital marketing
educational course in HSE

Patent in media research

Founder of Morizo Digital
Production Company



Maria Perfilova
Business Development
Director

Master in Marketing

9 years in Advertising

Lecturer in HSE, Dublin
Marketing Institute
in digital marketing

Yandex' educational
partner



Alexey Syrovegin
Client Service Director

Master in Technics &
Engineering

7 years in Digital
Marketing

Presented strategy and
managed ad campaigns
for GM, Nestle, Microsoft,
Disney, Philips, PepsiCo.



Alexandra Mindubaeva
Head of Agency Division

Master in Philosophy

14 years in Digital&IT

Lecturer in HSE

Our team



Ivan Fedin
Head of Paid Search & CPA

MA in Digital Marketing

Master in Organization
Management

5 years in Digital Marketing

Lecturer in HSE

Managed ad campaigns for
Sephora, Chicco, Atlas for Men,
etc.



Anastasia Churbanova
Head of Paid Social

Master in Marketing

5 years in Digital
Marketing

Lecturer in HSE

Managed ad campaigns
for automotive, finance,
and pharma clients



Mikhail Gurov
Head of Programmatic

Master in Marketing

8 years in Digital
Marketing

Lecturer in HSE

Managed ad campaigns
for GE, BMW, Disney,
Estee Lauder, Danone,
Etam, etc.



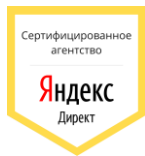
Anna Akimova
CFO

Master in Finance

12 years of work
experience

2x M&A experience

Awards & Certifications



Yandex Certified Agency



Google Premier Partner



Mail.Ru MyTarget
Certified Agency



VK Certified Agency



The most growing agency
in 2017 year*



Recommended digital performance
marketing agency in Russia

* Among TOP-15 digital agencies in Russia

Contacts

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